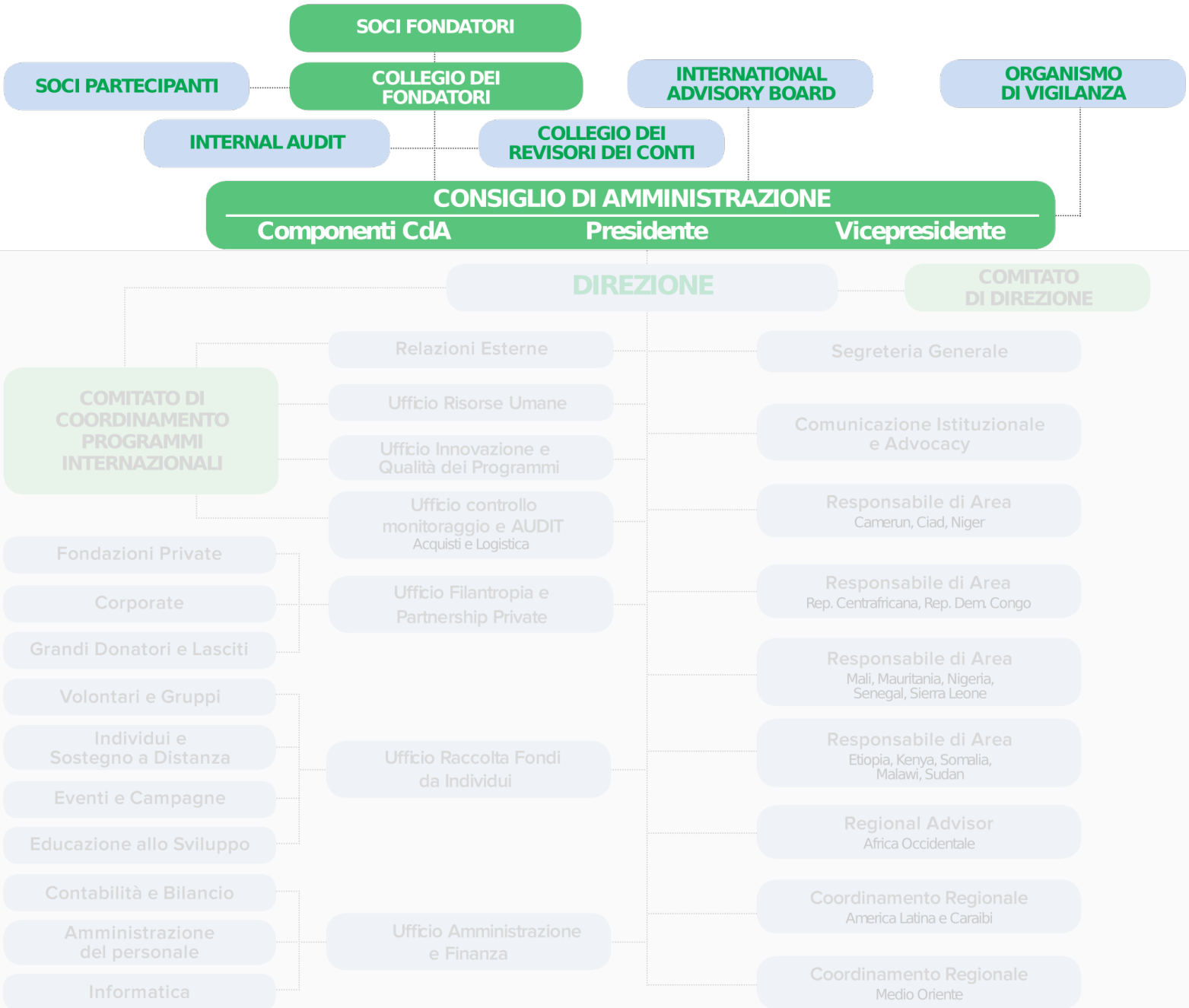LA GOVERNANCE DI COOPI